



Channel Active Traders

Contact person Alan Walker
Views 9.500.000 per month
Unique visitors 300.000 per month

The WebAds Active Traders channel contains a very strong mix of sites targeting both active traders and investors seeing reliable news and content. WebAds will always ensure that relevant advertisers reach the most attractive financial audiences on offer - whether clients are looking to target users interested in specific financial products or traders looking for online brokers or spread-betters. Using cutting-edge ad-serving technologies we can also utilise behavioral and database targeting, frequency capping and all forms of rich-media advertising to ensure maximum impact in terms of response, always combined with full visibility on the part of the advertiser.

Profile of visitors

Gender

Male		78%
Female		22%







Age

< 25 Years		10%
26 - 35 Years		33%
36 - 49 Years		34%
> 50 Years		23%

Social Class

A		22%
B		35%
C1		25%
C2		7%
D		9%
E		2%

Income

< 9,500		5%
9,501 - 28,500		21%
28,501 - 34,000		22%
34,001 - 56,000		28%
> 56,001		20%
Would rather not say		6%

Products

MPU (300x250)	€ 25
Leaderboard (728x90)	€ 25
Skyscraper (120x600)	€ 20
Banner (468x60)	×
Overlayz	×
Newsletters	×
HTML Solus Emails	×

Websites

BullBearings
 ForexRate
 LiveCharts UK
 timetotrade

Prices are in CPM (per 1000 impressions) / Impressions and unique visitors are per month.