



















## Channel International

**Contact person** Chris Cochrane  
**Views** 86.905.000 per month  
**Unique visitors** 3.147.000 per month

The WebAds International channel contains a very strong mix of European websites and we will always ensure that relevant advertisers reach the most attractive and responsive pan-European audiences. Using ad-serving technologies we can also utilise behavioral and database targeting, frequency capping and all forms of rich-media advertising to ensure maximum impact and ROI - always combined with full visibility on the part of the advertiser. For more information please feel free to contact the channel manager Alan Walker directly on 020 7107 2204.

### Profile of visitors

Gender		
Male		71%
Female		29%
Age		
< 25 Years		16%
26 - 35 Years		29%
36 - 49 Years		32%
> 50 Years		23%
Social Class		
A		13%
B		21%
C1		21%
C2		26%
D		14%
E		5%
Income		
< 9,500		6%
9,501 - 28,500		16%
28,501 - 34,000		27%
34,001 - 56,000		32%
> 56,001		16%
Would rather not say		3%

### Products

MPU (300x250)	£ 25
Leaderboard (728x90)	£ 25
Skyscraper (120x600)	£ 20
Banner (468x60)	£ 20
Overlayz	£ 30

### Websites

Beurs  
 BeursOnline  
 DeBeurs  
 Guruwatch  
 IEX  
 Men's Health  
 Morningstar  
 National Geographic  
 Routenet  
 VI.nl

Prices are in CPM (per 1000 impressions) / Impressions and unique visitors are per month.